

# The Big Cloud Waste in Numbers



Companies will spend around

**678 billion US dollars**

on the public cloud in 2024.

This means a growth of

**20%** versus 2023.

Source: Gartner

**94%**

of enterprises are

**overspending**

in the multi cloud.



Two of the main drivers are **overprovisioned resources** and **lack of skills to utilize cloud infrastructure.**

Source: Forrester



More than

**30%**

or the

incredible amount of

**200+ billion USD** go to waste.

This is equivalent to the revenue of Microsoft in 2023.

Source: Forbes

In **54%** of cases,

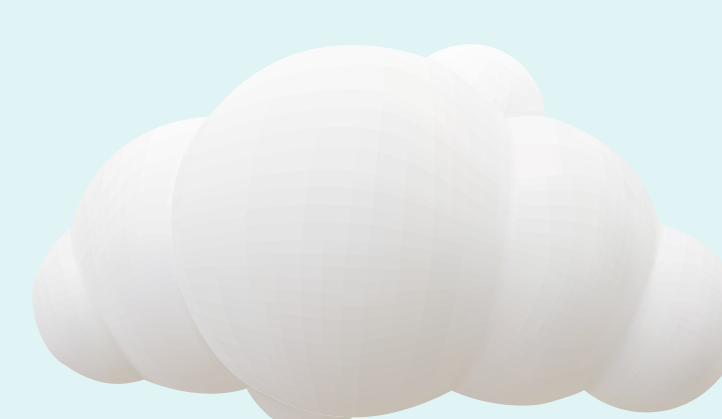
cloud waste stems from a

**lack of visibility into cloud costs.**

Another big challenge is

**complex cloud pricing for**

**50%** of enterprises.



Get rid of cloud waste with USU Cloud Cost Management. Read more on [www.usu.com](http://www.usu.com)

Source: Anodot